

HEMANT GUPTA

UX & Interaction Designer

Email(s)

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g.hemant2007@gmail.com

Phone

+919868916224

Portfolio

hemantgupta.com

11+yrs of experience in designing complex enterprise ecosystems across fintech, network management, & AI-driven document solutions – driving scalable systems, measurable efficiency gains, & cross-product coherence.

WORK EXPERIENCE

UX Designer II (Level 62)

Sep'24 – Present

Microsoft - Agreements in MS Word + SharePoint AI Verticals

- Led **end-to-end IA and UX strategy for Agreements in Word**, integrating into a high usage surface and aligning cross-org stakeholders, shaping component library for coherent UX.
- Defined and delivered **conditional visibility as a platform capability**, enabling reuse across all SharePoint form types. **Mentored 2 team members**, enabling with directional feedback, alignment with triad and reviewing timely execution.
- Shipped **7+ medium-to-high complexity features with >95% engineering readiness**, accelerating release velocity and quality.
- Orchestrated cross-geo alignment (IDC, Dublin, Redmond), **driving design consistency and scalable system behaviors across platforms**.

UX Designer II (Level 61)

Jan'22 – Aug'24

Microsoft - Syntex Content Assembly

- Delivered **4 critical features in 6 months enabling Customer Zero**, accelerating early adoption and validating product-market fit with **5 private preview customers**.
- Established **data-informed UX decisions through UT and prototypes**, reducing risk in complex field logic.
- Led the design for **bulk document generation**, establishing patterns **enabling non-technical users to trigger document production at scale** - expanding product reach.
- Proactive **competitor teardown study** led to influence **a strategic shift to Word-native authoring**, reducing context switching and improving scalability of document workflows.

UX Lead (P2B and P1B)

Aug'20 – Jan'22 and Sep'14 – Jul'16

Ciena - BluePlanet MCP (Enterprise Network)

- Delivered **5 enterprise workflow features** supporting large-scale network planning and operations.
- Simplified **data-heavy visualizations**, improving user efficiency in analyzing historical network data.
- Solved critical customer need by enabling **persistent filters**, improving usability for recurring workflows.
- Redesigned IA to a **vertical navigation model**, improving discoverability and information access.

UX Designer II

Jun'19 - Aug'20

Authentication & Risk Center Fintech (BaaS Platform)

- Led end-to-end UX for **3DS 2.0 authentication product**, reducing drop-offs in payment verification.
- Designed **Risk Center and Developer modules**, enabling fintech clients to scale API- integrations.

UX Designer I

Jan'19 - Jun'19

NiYO Mobile Banking App (Android) + SME HR Web Portal

- Led redesign of flagship app, improving **Play Store rating from 3.7 → 4.1**.
- Expanded product capabilities with SME and HR solutions, contributing to **stronger product-market fit and \$35M Series B funding**.

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UX Intern

Samsung Rewards Platform

Jun'18 – Dec'18

- Designed unified rewards experience, improving **cross-app engagement consistency**.
- Conceptualized next-gen features targeting **mass-market smartphone users in India**.

Software Engineer

Alcatel-Lucent's Omni-Vista NMS product & ABB's Totalflow product

Jun'12 – Aug'14

- Built automation tools **reducing testing effort by ~97%** (4 person-days → 6 hours).
- Developed backend systems, strengthening understanding of enterprise-scale architecture and constraints.

EDUCATION

2016 - 2018	M.Des Interaction Design	NID, Bangalore	7.67 / 10
2010 - 2012	M.Sc Informatics	IIC, Delhi University	7.59 / 10
2007 - 2010	B.Sc Electronics (Hons)	SVC, Delhi University	75.33 %
2005 - 2006	12th (PCM+Computers)	K.V. No.2, Delhi	85.40 %

EXTRA CURRICULAR ACTIVITIES

2018	Publication, Understanding user experience of watching online videos	14th SIDeR Conference
2017	Sports Committee (Head) VolleyBall Team (Captain)	NID, R&D Campus
2016	Finalists TATA (IoT) Wearable Design Competition	IIT Guwahati
2012	1st Runner up Spin-a-web Design Competition	Delhi University
2006	School topper in 12th board, Physics & Mathematics	95 & 98 / 100